



HOUSE OF LORDS Wellbeing Society ROUNDTABLE

Context & Framework for Roundtable

on

Wednesday 19th October 2022

2pm to 5pm

**Archbishops Room, Millbank House, 3 Millbank,
House Of Lords, London SW1P 3JU (K11 on the map)**

Please present invitation with photographic ID at Millbank House



www.houseofrumi.com

HOUSE OF RUMI

THE HAGUE CENTER
FOR GLOBAL GOVERNANCE, INNOVATION AND EMERGENCE



It is a great pleasure to share with you our vision and ambitions for The **Wellbeing Society Initiative and Roundtable.**

You are invited to join together on this exciting and noble journey to co-create fresh insights and solutions to one of our greatest challenges.

There has never been a more urgent time for the concept of a virtuous society. We currently face the reshaping of our habits, practices, institutions, cultures and environments in increasingly rapid, complex and unpredictable ways that create profound risks, but also opportunities for human flourishing on a global scale.

How might we accelerate the transformation of local communities and national sustainable development towards a Wellbeing Society?

Together we trust we will enable wellbeing to grow, evolve, and impact upon our society, helping universal Love, harmony and peace to be released from the heart of mankind.

“Out beyond ideas of wrongdoing and rightdoing, there is a field. I’ll meet you there.” Rumi





Agenda Wednesday 19th, 2022

From 1.45pm Arrive with photo ID and go through security

2pm

Welcome & Introductions

Purpose & Intention

Possible Pillars, Wellbeing Development Goals

Interactive participation and group work

Which piece of the puzzle do you hold?

What are we missing?

Breakthrough areas and actions

Discussion for next steps

5pm

Closing

There will be a break



Context

The current and escalating deglobalisation, economic uncertainty and geopolitical turbulence highlight a critical opportunity to apply human values and wellbeing equality as the foundation for society.

We know that our personal, collective and planetary health are all interconnected. Yet gaps are widely recognised in unifying our action and uplifting the essence of wellbeing for individuals and societies.

The Wellbeing Development Goals Initiative is pioneered by the House of Rumi and The Hague Center for Global Governance, Innovation and Emergence to elevate wellbeing systemically in the UK and globally.

- We see your most valuable work across these fields.
- We feel the huge need to activate wellbeing for all right now.
- We have a strong sense that exploring how we might work together in new ways will accelerate change.
- We invite you to join together and look at how we might enable a Wellbeing Society ecosystem to have profound and positive societal impact.

“A wellbeing approach must be embedded at every level of governance and throughout the public service.”

Warwick Smith, Beyond GDP: Jim Chalmers' historic moment to build a well-being economy for Australia

We invite you to collaborate and together manifest wellbeing transformation at scale.



Framework

Over the roundtable we intend to share experiences, explore questions, identify gaps, needs, insights, breakthroughs and next steps in manifesting a Wellbeing Society.

We will apply a Meshworking framework which is a collaborative practice for creating radically more effective partnerships to develop and implement systemic solutions for complex challenges.

Meshworking Principles

- We take care to include all perspectives.
- We aim at the higher, overarching goal.
- We make explicit which unique value-add each and every party brings to the higher goal, and appreciate them for it.
- We make our own individual interests and drives explicit to each other, and look with deep attention into those of other parties.
- We identify existing initiatives and resources, and create focus and connection by collectively aiming for success in the breakthrough areas
- We use friction and supposedly opposite interests to foster synergy and co-creation.
- We are conscious of the need for a Meshwork to have a clear and recognizable structure and identity.

“Responses to our collective dis-ease and distress are founded on the fragmented narrative. Central to the unitive narrative is our interconnectedness with the whole community.”

SDG Thought Leaders Circle; Unitive Narrative



Intentions for the Wellbeing Development Goals (WDGs) Initiative

- To facilitate and catalyse for change
- To engage the government and civil society with the aim to influence the policy agenda for the wellbeing of the nation
- To shape policies that foster prosperity, equality, opportunity and wellbeing for all

WDGs Pillars

- Think and Do Tank curating and delivering innovative practice across the UK and globally
- Community engagement
- Self-sustaining economy rooted in a wellbeing economy
- Technology for virtuous impact

“Good health is an indication that society is thriving and that economic and social and cultural features of society are working in best interests of the population.”

Health Equity in England, The Marmot Review 10 Years On

Intentions for the Roundtable

We will explore:

- How might we enhance wellbeing systemically?
- What are the pillars for success to have a greater impact?
- What can create a breakthrough?
- What are we missing?
- What do we need to work on? What are the next steps?

**We look forward to welcoming you on
Wednesday 19th October.**

We invite your presence and curiosity, and openness to share
and explore together.





HOUSE OF
LORDS

Wellbeing Society
ROUNDTABLE

Wellbeing Development Goals Steering Team



Muftah Benomran

Senior Partner at Rural Concepts Group and CEO at Al Omran LTD

Muftah has a track record of leading teams of professionals, developing concepts and setting up many large scale, visionary projects in the Middle East. The “African Economic City project” is Muftah’s concept for an integrated business, free zone, African cultural heritage and educational offering on the seafront in Libya - \$35 billion project. He also developed and lead a team to develop a cultural, heritage and educational project offering on the seafront in Oman which lead to the formation of a \$5 Billion theme park and real estate project “Omagine project”. He understands the policy landscape and translates the vision to reality.



Anne-Marie Voorhoeve

The Hague Center for Global Governance Co-founder, strategist, social alchemist, social architect, co-creator and Meshworking expert

Anne-Marie is an evolutionary leader and focuses on integral transformation of society into a world that works for all life. As core team member of WholeWorld-View and the unative narrative circle, she serves in many conscious networks, like SDG Thought Leaders Circle, SIEUK Spirituality in Education UK, Living Cities::Earth, Club of Budapest, Loving Classroom-Loving World, World Unity Week, Peace Day Youth Alliance.

She is active Board member and facilitator of One Humanity Institute, designing a values based Solutionarium in Oswiecim-Auschwitz PL.. Anne-Marie enjoys co-creating in intergenerational and intercultural teams, that are committed to meaningful and ambitious goals.



Adrian Iacobus

The Hague Center core team member, Transformative business consultant, coach and innovator

Adrian consults with C-suite executives of large, complex organizations in private and public sectors in Romania, Europe and North America. He guides leaders to rearrange policies to shift to an integral, wholistic approach and to realize behavioural shifts while being sensitive to different generations, learning styles and world views. Adrian is currently leading complex EU health and hospital organizations in Romania, Budapest and Switzerland. The aims are to integrate stakeholder perspectives to achieve better health care quality and efficiency in the systems operations.



Anna Freedman

The Hague Center core team member, Design Thinker, Facilitator and Educator

Anna works to facilitate the natural unfolding and expansion of human potential. As educator, author, coach and practitioner of design thinking, developmental psychology, forest school and natural food and health, her work applies ancient wisdoms to transform healing, learning and living. Using her Design Thinking approach she cultivates relational spaces for leaders, educators, students and teams to innovate solutions harnessing creativity and collaboration, play and embodied learning. Anna is committed to developing humanity and our planet.

**We look forward to welcoming you on
Wednesday 19th October.**

Thank you for joining us.
We invite your presence and curiosity, and openness to share
and explore together.

For any (practical) questions please feel free to contact us:

Muftah Benomran, Muftah@gaiainvest.co.uk
mobile 0044 7956 923243

Anna Freedman, anna@annafreedman.com
mobile 0044 7957 313187

